

# THE ESCONDIDO REPUBLICAN CLUB



August 2014

## What is TERC?

TERC, formerly the Hidden Valley Republican Club, was founded in 1984 by Escondido men and women interested in political matters viewed from a conservative perspective.

## Our Mission

TERC is a political organization dedicated to voter education relating to candidates for elected office and issues affecting residents of Escondido and surrounding communities.

## Program Time:

Doors open at 11:30 am so come early to meet the new members. Lunch service begins PROMPTLY at 11:45 am.



890 W. Valley Parkway  
(across from Barnes & Noble & Michael's)  
Escondido, CA 92025

## Menu Choices

Buffet lunch includes tostada bar, enchiladas, beans, rice and salad.

**Cost: \$14.00** – chips, salsa and beverages included.

**We welcome two new TERC members:**

**Tina Pope**

**Norma Stern**

## August 18<sup>th</sup> Program

**John Franklin**  
**Pacific Political, Inc.**



John Franklin has established himself as a senior advisor to members of Congress, assemblymembers, mayors, councilmembers, candidates and non-profit organizations. As the manager of numerous multi-million dollar political efforts and as a leader of a staff of 4 in his own small business, Franklin is a proven organizational leader. Establishing the firm known today as Pacific Political in 2006, Franklin's firm is responsible for raising more than 20 million dollars for national committees of the Republican Party and candidates for U.S. Senate, Congress and the California Legislature. An entrepreneur at heart, Franklin spent years in direct sales before entering the world of politics. Years spent in sales prepared him to work with contributors buying what Franklin call, "the ultimate intangible – investment in better government." Franklin and his wife Shanna live in Vista, CA.

In addition to our main speaker, John Franklin, TERC will also be welcoming Dr. Luis A. Rankins-Ibarra, Escondido Union School District's new Superintendent.

(For more information about John Franklin and Dr. Luis Rankins-Ibarra, visit TERC's website: [escondidorepublicanclub.com](http://escondidorepublicanclub.com) and click on 'Meetings' and then 'Speakers'.)

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We look forward to seeing you at our Monday, August 18th meeting.  
Please also plan ahead by marking your calendar for our  
Monday, September 15th meeting.

‘The Escondido Republican Campaign Headquarters’  
is located at:

158 W. Grand Avenue, Escondido, CA 92025.  
Phone #: (442) 999-5337

Current office hours are 2:00 PM to 7:00 PM Monday  
through Saturday except on Friday night when the office  
will be open until 8:00 PM because of ‘Cruisin’ Grand’.

*“A person who doesn’t stand for something  
will fall for anything.” **STAND TALL!!***

**PLEASE RSVP.** If possible, please RSVP by Friday before the meeting  
via e-mail to our g-mail account: [terc2010@gmail.com](mailto:terc2010@gmail.com); however, if you  
prefer making your reservation via telephone, please call our TERC  
Telephone Chairperson **Zesty Harper – (760) 807-5827.**

If you are bringing a guest, please let Phyllis Hassinger know so she can  
make an “official” TERC visitor’s name badge. Contact Phyllis by email  
([edandphyl@cox.net](mailto:edandphyl@cox.net)) or call (760)743-6913. You may also note any  
guests/visitors on your RSVP to our g-mail account:  
[terc2010@gmail.com](mailto:terc2010@gmail.com)

**The Escondido Republican Club welcomes new members.**

Please see our [‘Membership Application/Form’](#)

<http://www.escondidorepublicanclub.com/membershipapplication.html>

For more information, please  
visit TERC’s website:  
[www.escondidorepublicanclub.com](http://www.escondidorepublicanclub.com)