



THE ESCONDIDO REPUBLICAN CLUB



April 2015

What is TERC?

TERC, formerly the Hidden Valley Republican Club, was founded in 1984 by Escondido men and women interested in political matters viewed from a conservative perspective.

Our Mission

TERC is a political organization dedicated to voter education relating to candidates for elected office and issues affecting residents of Escondido and surrounding communities.

Program Time:

Doors open at 11:30 am so come early to meet the new members. Lunch service begins PROMPTLY at 11:45 am.



890 W. Valley Parkway
(across from Barnes & Noble & Michael's)
Escondido, CA 92025

Menu Choices

Buffet lunch includes tostada bar, enchiladas, beans, rice and salad.

Cost: \$14.00 – chips, salsa and beverages included.

Welcome New TERC Members:

Tracy Bass
Ardie Burrows
Josie West

April 20th Program

THE TIMES-ADVOCATE

David Ross, Editor

<http://www.escondidotimesadvocate.com/>

The Times-Advocate, the new newspaper with the old name, is a new community paper launched in 2014 on-line with the first print edition in July 2014.

The Times-Advocate is a print publication, distributed free throughout Valley Center, Pauma, Palomar, Pala and Escondido to approximately 11,000 homes and businesses.

The paper is published in two editions every other week, with an Escondido and a Valley Center edition. For a small fee to cover mailing costs readers can make sure that they don't miss an issue.

The purpose is to keep business and community connected through locally owned and operated news and social media.

Since the departure of an area daily newspaper that served this area, both Escondido and Valley Center have hungered for local news. The mission of the Times Advocate is to provide that news. Our goal is to eventually become a weekly newspaper and to expand our coverage to all areas of interest to readers in the community. Unlike papers whose motto is "if it bleeds it leads," our goal is to highlight the positive aspects of the community, while still keeping our readers informed about news that affects them.

Rather than being the old Times Advocate reborn, the new Times Advocate is a completely new publication written with the spirit of that old time journalism in mind.

Editor David Ross has been in the newspaper business for 40 years, both editing and writing.

Please continue to page two:

2015 TERC Membership dues are due!

Renewal forms will be available at the 'check-in' table or you can download a form from the TERC website: www.escondidorepublicanclub.com.

(Note: To be a member of TERC, you MUST be a REGISTERED Republican.)

Our new 'Telephone Committee Person' is Judy McKeand. If you prefer making your RSVP (reservation) via the phone instead of via the internet, the number to call is:

Telephone: Judy McKeand – (760) 480-8300

To make a reservation via the internet, simply 'reply' to the message that TERC'S President Mona Durney sends you with the monthly newsletter attached. The e-mail address to use is: terc2010@gmail.com.

PLEASE RSVP. If possible, please RSVP by Friday before the meeting via e-mail to our g-mail account: terc2010@gmail.com; however, if you prefer making your reservation via telephone, please call our TERC Telephone Chairperson **Judy McKeand – (760) 480-8300**.

If you are bringing a guest, please let Phyllis Hassinger know so she can make an "official" TERC visitor's name badge. Contact Phyllis by email (edandphyl@cox.net) or call (760)743-6913. You may also note any guests/visitors on your RSVP to our g-mail account: terc2010@gmail.com

The Escondido Republican Club welcomes new members.

Please see our '[Membership Application/Form](#)'

<http://www.escondidorepublicanclub.com/membershipapplication.html>

We look forward to seeing you at our Monday, April 20th meeting. Please also plan ahead by marking your calendar for our Monday, May 18th, 2015 meeting.