



March 2016

What is TERC?

TERC, formerly the Hidden Valley Republican Club, was founded in 1984 by Escondido men and women interested in political matters viewed from a conservative perspective.

Our Mission

TERC is a political organization dedicated to voter education relating to candidates for elected office and issues affecting residents of Escondido and surrounding communities.

Program Time: Doors open at 11:30 AM.

Lunch service begins PROMPTLY at 11:45 AM, AND the meeting begins promptly at noon.



[890 W. Valley Parkway](#)
[\(across from Barnes & Noble & Michael's\)](#)
[Escondido, CA 92025](#)

Menu Choices

Buffet lunch includes tostada bar, enchiladas, beans, rice and salad.

Cost: \$14.00 – chips, salsa and beverages included.

Welcome New TERC Member:

Mark Wyland

March 21st Program



Ruben Barrales
President GROW Elect

Ruben Barrales is the president of GROW Elect, a political committee which recruits, advises and supports Republican Latino candidates for political office in California. Barrales is the immediate past president and chief executive officer of the San Diego Regional Chamber of Commerce – the largest regional Chamber of Commerce in California. He also served as an English and Spanish language spokesman on issues of concern to San Diego's small businesses and has served as Deputy Assistant to the President and Director of Intergovernmental Affairs in the White House for President George W. Bush. He was President Bush's senior representative to the nation's governors, legislators, mayors and other elected officials, including state, territory, local and tribal government leaders.

Barrales was president and chief executive officer of Joint Venture: Silicon Valley Network, where he led a regional civic organization of Silicon Valley high-tech business executives, university leaders, and local elected officials. He was elected to the San Mateo County Board of Supervisors in 1992 and became President of the Board of Supervisors in 1996. Barrales has served on various boards and commissions including the Board of Directors of the Public Policy Institute of California.

Barrales has been recognized three times as one of the "100 Most Influential Hispanics" in the United States by Hispanic Business Magazine, and was honored with the "Ohtli Award" from the Government of Mexico for commitment to improving the well-being of Hispanics in the United States.

Ruben Barrales earned a joint Bachelor of Arts Degree in Political Science and Administrative Studies from the University of California at Riverside. He and his wife, Kelly, have two children.

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It's time to RENEW your TERC Dues...

Membership Renewal Forms will be available at the next meeting OR you could download a form from the TERC website: www.escondidorepublicanclub.com.

NEW 2016 TERC Membership Directory

Our new '2016 TERC Membership Directory' will be available for our members at our Monday, March 21st meeting. Please pick yours up at the check-in table.

PLEASE RSVP. If possible, please RSVP by Friday before the meeting via e-mail to our g-mail account: terc2010@gmail.com; however, if you prefer making your reservation via telephone, please call our TERC Telephone Chairperson **Judy McKeand – (760) 480-8300**.

If you are bringing a guest, please let Judy VanKampen know so she can make an "official" TERC visitor's name badge. Contact Judy by email (vankampen5@cox.net) or call (760) 741-7867. You may also note any guests/visitors on your RSVP to our g-mail account: terc2010@gmail.com

The Escondido Republican Club welcomes new members.

Please see our [Membership Application/Form](#)

<http://www.escondidorepublicanclub.com/membershinapplication.html>

We look forward to seeing you at our Monday, **March 21st** meeting.
Please also plan ahead by marking your calendar for our Monday, April 18th meeting.